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FOR IMMEDIATE RELEASE

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**Mars Fishcare to build a water feature for Cancer Patients at
New Hope Medical Center in Scottsdale. AZ**

Chalfont, PA — Mars Fishcare, North America Inc. (formerly Aquarium Pharmaceuticals Inc.), is pleased to announce that a group of our Associates will participate in a community service event to build a water feature that will benefit the patients of New Hope Medical Center in Scottsdale, AZ. The water feature build will take place at New Hope Medical Center in Scottsdale, Arizona on Monday, September 22nd starting at 7 PM.

New Hope Medical Center provides alternative cancer treatments. The Center firmly believes that there is “no one size that fits all” remedy when it comes to cancer treatments and that you need to get to the root cause of the problem. The center provides a comprehensive program of customized treatments for their patients. “Our treatment strategy incorporates the best modalities of both worlds, mainstream and alternative according to an individual’s needs. We utilize natural and non-toxic protocols that enable the body to begin healing itself. This is the future of medicine,” stated Dr. Fredda Branyon.

Associates from Mars Fishcare will embrace this water feature build for several reasons. First, it is an opportunity to unite as a team to do something that is related to our industry and ultimately benefit the community. It will also serve as a place of tranquility for patients of the New Hope Medical Center. Secondly, it is a way of showing support for one of our own team members that is currently courageously battling cancer. “The water feature that Mars Fishcare and others has so graciously donated will bring peace and tranquility to all that enter our clinic”, said Dr. Branyon.

“This is a great opportunity for us to come together as a team and do something for those in the community that are undergoing treatment, said Peter Struble, Director of Sales and Marketing for Mars Fishcare. “We all know people that have either battled, or are currently battling cancer, and this is our way of showing support”, added Mr. Struble.

This event is made possible by the generous contributions of various companies who have graciously supported this initiative by donating the necessary materials. The companies that have donated products include: Mars Fishcare, Pond Master, Blue Thumb, Stone Art & Signs, Summerwind, and Marvel Masonry.

Mars Fishcare, North America Inc. (formerly Aquarium Pharmaceuticals Inc.), a member of the Mars group of companies, has been a leader in the pet industry for more than 35 years, manufacturing hundreds of quality products for aquariums and ponds under the brand names of API™, RENA®, PondCare® and Aquarian®. Information regarding all Mars Fishcare brands can be found at www.marsfishcare.com.

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