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FOR IMMEDIATE RELEASE

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Mars Fishcare is pleased to announce a new sustainable option to utilize surplus packaging.

Chalfont, PA — Mars Fishcare, North America is pleased to join other Mars Incorporated business units in a partnering relationship with TerraCycle as a sustainable option to utilize surplus packaging. TerraCycle creates popular products from excess packaging, which is a recycling alternative to the conventional waste management option. TerraCycle announced earlier this year a program to repurpose waste packaging from Mars' five U.S. business segments – Chocolate, Petcare, Wrigley, Food, and Drinks. The packaging will be recovered at Mars facilities, as well as in a unique consumer recycling program. Tim Blurton, Mars Fishcare Global General Manager said, "We are excited about the opportunity to join our sister companies and work towards a sustainable solution for excess packaging. Like the other Mars businesses, we are dedicated to making a difference to our planet and its people, and through this partnership we are making measurable strides towards fulfilling this objective." Consumers can find popular TerraCycle products at Target, Home Depot, Amazon.com and other established retailers.

Mars Fishcare, North America Inc. (formerly Aquarium Pharmaceuticals Inc.), a member of the Mars group of companies, has been a leader in the pet industry for more than 35 years, manufacturing hundreds of quality products for aquariums and ponds under the brand names of API®, RENA®, PondCare® and Aquarian®. Information regarding all Mars Fishcare brands can be found at www.marsfishcare.com.

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